



OUR VISION

Accompany every adventure. Join in every journey.

OUR VALUES

We are inventors

We pioneered hands-free hydration and introduced the first BPA-free bottles to the world. We crave challenge and answer with innovation.

Better is not enough

We're inspired by the ever-changing needs of the diverse outdoor community and are driven to be the first to meet them. We get excited about solving problems and taking on seemingly impossible challenges.

Remember the why

We are obsessive about what we make, how it's made and for whom we make it. We care about the way our products impact people and the environment. We understand our consumer, and our designs are deeply connected to market insights.

We are inspired

Our consumer, our customer and our colleagues are fuel to the fire. We do what we do because of them.

Refills not landfills.

We envision a future without single-use plastic water bottles. It's a big goal but the good news is we already have the solution and it's literally in the palm of our hands. Our reusable water bottles are easy to use, easy to clean, easy to carry, and forever taste-free. Join us in tackling this mammoth world problem, one plastic bottle at a time.

Giving Bak inspires us.

We support this great big playground we call the outdoors and our Give Bak mission is all about being a force for positive change. We partner with likeminded individuals, groups, and programs that protect and enhance the places where we recreate. From coast-to-coast trail access to helping more of our youth participate in outdoor exploration - adventure is for everyone.

Make an impact. Never leave one.

We are dedicated to what we make, how we make it, and for whom we make it. Ultimately, our goal is to achieve the best, most reliable products in a way that impacts the environment the least. The most sustainable products last a long time and reduce the draw on new resources.

Our supply chain is clear.

Transparency is key when it comes to our supply chain—where it starts, where it ends, and what happens along the way. The products we build come from supply chains around the globe, but we also build products in our wholly-owned ISO-certified factory, as well as with time-tested supply and manufacturing partners.

CamelBak History... AN I.V. BAG AND A SOCK - THE REST IS CAMELBAK HISTORY

Bicycle enthusiast Michael Eidson was competing in the "Hotter'N Hell 100," and that's exactly what it is to this day: a 100-mile road race, over four days in the grueling summer heat of Wichita Falls, Texas. Water is vital to surviving the race, but there are few places to refill, let alone time to stop. An emergency medical technician by trade, Eidson came up with a solution on the fly: he filled an IV bag with water, slipped it into a white tube sock (yes, an actual tube sock), and stuffed the whole contraption into the back of his bike jersey. He then threw the hose over his shoulder and clamped it shut with a clothespin. Hands-free hydration was born. And CamelBak was created to pursue it.