



Robinson Home Products markets quality kitchen utensils, food preparation tools and tabletop products. Founded in 1921 as Robinson Knife Co., Robinson Home Products evolved from a manufacturer of cutlery, kitchen tools, scissors, and fine edged industrial components into an innovative developer and marketer of branded housewares products.

CraftKitchen.

STUDIO
CUISINE™



Robinson Home Products has kept pace with consumer's changing taste by continuing to provide outstanding products with a customer service focus combining quality, value, and innovation. Today Robinson Home Products markets more than 1,000 items to retailers and wholesalers based in North America. Each week we ship more than 1,000,000 pieces from our warehouse in Buffalo, New York.



Robinson Home Products focuses its marketing efforts on top licensed and owned brands – **CraftKitchen®**, **Studio Cuisine®**, **Living by Robinson®**, **Sunbeam®**, **Chip Clip®**, **Bar Works®**, **Zing®** and **Squish®**.



Driven by consumer demands, Robinson Home Products innovation provides a steady stream of new products solving America's food preparation needs. All products undergo extensive pre-introduction prototype testing and all products are inspected at their source whether made in the US, Europe, or Asia.

Sunbeam.



Meeting customer needs in the future requires an engaged, aware, nimble, and creative product development team. As consumer needs change and evolve, Robinson Home Products will be ready to deliver cost effective, attractive, timely products to both retailers and consumers.

