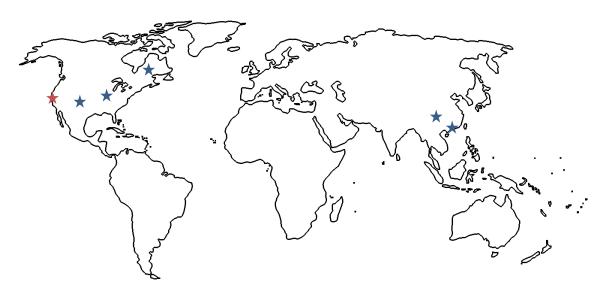# naxa®

2022 Company Overview

Agenda

Who We Are

❖ Founded in 2000, Naxa Electronics designs and distributes consumer electronics that entertain and delight at very competitive prices

❖ We supply product to all market segments and channels including distributors, direct retail, mail order catalogs, and online retail

❖ Naxa occupies 100,000 sq. ft. state-of-the-art warehouse space, allowing us to have all products in stock and ready to ship

❖ The unique facility, organizational structure, and internal process at Naxa gives the logistics team the ability to ship to our customers' distribution facilities or direct to consumers within 24-48 hours

The Naxa Footprint

<u>Naxa is global</u>

❖ Headquarters located in Vernon, CA

❖ Sales offices in Los Angeles, New York, Illinois, and Pennsylvania

❖ Production offices in Hong Kong & Mainland China

❖ Dynamic group of independent sales representatives located strategically throughout the United States in order to meet all of our customers needs and demands on a daily basis

Our Team

- ❖ Naxa's success is strictly due to its outstanding team
- ❖ We are dedicated to providing **unequalled service**. Our management team and staff do everything within their power to satisfy all customer needs and requests.
- ❖ We've expanded our sales support team to ensure that users and partners receive courteous, positive, and **prompt communication** at all times
- ❖ Our **in-house design team** creates all our **award-winning packaging** and **marketing materials** for all our products
- ❖ Best of all, Naxa's in house logistics and shipping department is one of the most **detail-oriented** teams in the business. The system Naxa has created allows it to ship Customer orders within **24 – 48 hours to a distribution center or direct to consumers.**

The Naxa Factories

❖ Naxa Factories are recognized as having some of the highest rated standards for QC & QA inspection processes in Asia

❖ Naxa Factories are ISO certified and Naxa has all licenses and permits necessary to operate in the United States, Canada, Mexico, Central America, and South America

❖ Factory machinery is state of the art in order to produce the best quality products the market demands

Production Team

In House Product Lab

Naxa Product

❖ Naxa's product development team brings items to market that consumers demand by embracing the latest innovations in both technology and design. We are committed to responding to the needs of our users and our partners.

❖ All products are boxed in award winning 4 color packaging

❖ Latest technologies include 4K Smart TVs, Projectors, Bluetooth Speakers, Tablets, Laptops, Amazon Alexa Devices, Smart Home Products, Gaming Products, and all types of accessories that work in conjunction with mainstream products to make the user experience even better
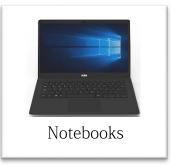
❖ From Boomboxes to 4K TVs to Bluetooth Speakers to Gaming Products, Naxa has an assortment that allows you to sell more products from one source

❖ Naxa stands behind its customer's success by advertising and creating promotions tailored to each individual customer to increase the product demand

Extensive Product Categories

LED & 4K Ultra LED TVs	DVD Boombox and TV	Notebooks	Bluetooth Speakers	Portable DJ LED Party Speakers

- ❖ Amazon Alexa Speakers & Soundbars
- ❖ Smart Home Products
- ❖ Home Theater Systems
- ❖ HD LED TVs with DVD
- ❖ DVD Players
- ❖ Headphones & Earphones
- ❖ Portable MP3 Players
- ❖ LED Bluetooth Boomboxes
- ❖ Qi Charging Alarm Clocks
- ❖ Microphones
- ❖ Video Projectors
- ❖ Multimedia Recorder
- ❖ Gaming Accessories

- ❖ Portable Bluetooth® Dual True Wireless Speakers (TWS)
- ❖ Core Tablets
- ❖ Notebooks PC Pro
- ❖ Fitness & Smartwatches
- ❖ Portable Wireless Charging
- ❖ Digital Photo Frames
- ❖ Waterproof Action Cameras
- ❖ Pocket Radios
- ❖ Wireless Audio Adaptors
- ❖ Wireless Radio Transmitters
- ❖ TV Antennas
- ❖ Car Video Systems

AND MORE...

naxa

Some of Naxa's Customers