



Saltwater breeds a different kind of angler. It toughens you. It cures you like bacon. It leaves you thirsty for the next fight. Out here, hardcore saltwater anglers need equipment that is as tough as they are. And as reliable as the pull of the moon. At PENN, we've been testing the limits of saltwater fishing since 1932. Which is why our reputation for durability run deep. PENN. Let the battle begin.