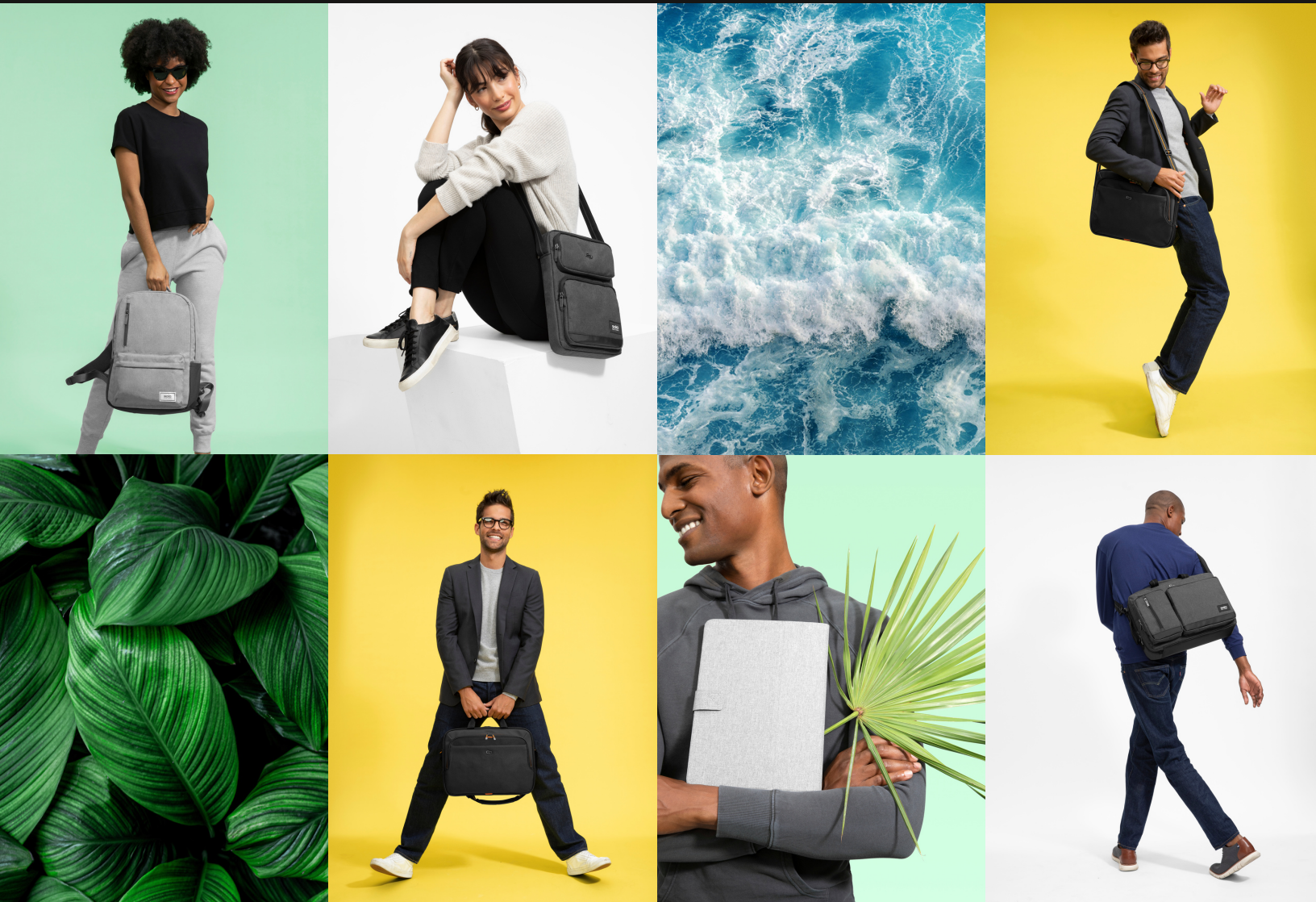


solo

Design with Purpose



WHO WE ARE

Our founder's family came to New York with a dream and a craft. A century later, we remain dedicated to our founding belief in the transformative power of the journey and how we tread gently on this earth. For us, design should always be purposeful in its form and function, the materials we choose, and the collective actions we take.

OUR VISION

Enriching everyday journeys, while collectively creating a better world.

OUR MISSION

Solo believes in experiencing a life of discovery and purpose, reflected in the stylish, individual bags and travelware we design and the collective actions we take to positively impact our world.

OUR CUSTOMERS

For individuals with a Millennial mindset who believe that experience, self-expression and helping to change the world for the better = a meaningful life.

OUR SUSTAINABILITY PLEDGE

We are committed to integrating sustainability into every step of our design, manufacturing, marketing, and home office processes, increasingly embracing practices that are designed to reduce the environmental impact of each product we make.



Our goal is to repurpose 40M discarded plastic bottles by 2024



We have repurposed 19.9M+ bottles to date



We have planted over 32K trees to date with the National Forest Foundation

SOLO'S LEAVE NO TRACE PACKAGING

- All packaging is printed on 100% recycled FSC certified stock
- Strings are made from 100% recycled cotton
- T-Hooks are biodegradable
- Poly bags are made from 100% recycled plastic

TOGETHER, WE CAN SAVE THE PLANET

As we focus on making more environmentally-friendly products, we know small steps will lead to big changes, and the more we collectively do, the greater our impact will be.

