



RELENTLESS PROGRESS

Innovation is in our DNA. From pioneering the Duke football and the first optic yellow tennis ball, we are relentless in our pursuit of creating game-changing innovation.

HERITAGE OF INNOVATION

We have a century-long history of making game-changing goods.

WILSON LABS

Our R&D lab is dedicated to defying convention to help athletes achieve the impossible.

OUTFITTERS OF TOMORROW

Wilson Lifestyle will shape the style of generations to come.

BUILT TO BUILD CHARACTER

Our hundred-year legacy is built on heart, hard work, and doing things the right way. We make things that last, so you can make a lasting impact.

RELIABLE GOODS

Our experts craft quality sporting goods that stand the test of time.

DEDICATION TO SUSTAINABILITY

We are committed to positively impact our planet and reducing our footprint.

CELEBRATE INTEGRITY

We believe in shining a light on headliners and unsung heroes alike.

MADE TO PLAY

Sports are fun. They add joy into our lives. We believe that wholeheartedly and are dedicated to making sure the passion and pure enjoyment of sport never dies.

ENABLERS OF GAME

Wilson Is at the center of games at every level.

ADVOCATES OF SPORT

We Inspire future athletes of all ages.

DEMOCRATIZED PLAY

Sports should be accessible to all. We aim to spread the Joy and fun of sport to people everywhere.

TOGETHER AS ONE

Throughout history, we have always stood for community and connection. In times of peace and war, prosperity and scarcity, we have always championed sports as a social and cultural glue that brings people together despite all odds.

HISTORY OF UNITING

We have been bringing people together through sport for over a century.

STAFF AS FAMILY

We treat our staff like a tight-knit team

CREATORS OF CONNECTION

Sport Is a language that defies boundaries. We are committed to expanding that vernacular.